

Rep Order# 8831286 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 44213

Printed: 10/22/2012 3:42 PM  
Last Received: 10/22/2012 3:37 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CONGRS CMFG  
Product DCCC  
Estimate# 1193  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1193  
Flight Dates 10/23/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

ADD LNS 34,35  
MONEY MOVED FROM 8831285 AND 8887266

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*34	TU-F	5P-530P	NEWS	:30	\$400.00	10/23-10/26	1	1	1	\$400.00	
	Buyline Comment: NEWS											
	Sales Remark: V3 MOVED FROM 8831285											
	V3 Added											
	*35	TU-F	4P-430P	NEWS	:30	\$400.00	10/23-10/26	1	1	1	\$400.00	
	Buyline Comment: MKG											
	Sales Remark: V3 MOVED FROM 8887266											
	V3 Added											

---REPORT TOTALS---

Report Totals: 2 / \$800.00

---SALES MONTHLY TOTALS---

Oct 12: 38 / \$18,140.00 Nov 12: 10 / \$10,450.00  
Sales Totals: 48 / \$28,590.00  
Station Totals: 48 / \$28,590.00  
Lines not sent/rcld/term: 0 / \$0.00

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---COMPETITIVE---

Market Totals \$190,600

CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 25%
KSTU 20%	KTVX 15%	KUCW 5%	KUPX 0%	KUTV 35%
NTVX 0%				

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books null  
Demos RA35+